OUTSIDESUBURBIA

ABOUT OUTSIDESUBURBIA

OutsideSuburbia is a website specializing in Relaxed Luxury and Experiential Family Travel. The travel portal shares insight about family trips, easy adventures, and sustainable lifestyle. The website also features travel inspiration from likeminded Travelers and Travel Partners.

ABOUT PRIYA

Priya lives in the suburbs of Dallas with her husband and two teenage kids who share a passion for travel. She hopes to inspire other families to explore their Suburbia and beyond and put those vacation days and school holidays to good use in creating memories with loved ones. Her blog was featured as one of the top 10 blogs to follow in Dallas. She is proud of her South Asian roots. On the verge of becoming empty nesters, she juggles family life, a full-time job, travel planning & writing and occasionally dabbles in contemporary abstract art.

Priya is a member of the North American Travel Journalists Association – NATJA, Family Travel Association – FTA and Impact Travel Alliance – ITA.

BLOG AUDIENCE

- 58% are women
- 23.9% are 35-44
- 33.9% are 25-34
- 78% are U.S. Based

BLOG STATS

- 27,933 monthly unique views
- 35,860 monthly page views
- 69,000 monthly web story views

Contact me via email to find out more about how we can work together. Our voice is authentic, and we manage to make people fall in love with the places we visit and yearn to follow in our footsteps.

PROFILE

OutsideSuburbia is a travel website specializing in Relaxed Luxury, Sustainability and Experiential Family Travel.

CONTACT

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SOCIAL MEDIA

Pinterest: 28,000+
Instagram: 48,000+
Facebook: 800+

PAST COLLABORATIONS

Alaska Airlines
Silverado Resorts and Spa in Napa
Four Seasons Hotels (Denver, San Francisco, Orlando)
Park Hyatt Zanzibar
Virgin Limited Edition
Vail, Colorado
Whitefish, Montana
Chicago, Illinois
Dallas Museum of Art
Dallas Arboretum
Geneva Tourism
Torani Syrups
The Havenly